

Ralph Becker

Mayor

**A Capital City Education:
Cultivating a College, Career, and Civic-Ready Environment
in Salt Lake City**

**Collaboration Agreement
September 10, 2013**

Preamble

Under the construct of *A Capital City Education: Cultivating a College, Career and Civic-Ready Environment in Salt Lake City*, this Collaboration Agreement delineates the following proposed set of shared goals and commitments from prenatal through postsecondary education. This collaboration is a mechanism designed to facilitate the integration of assets and shared goals of major systems for the purpose of working collaboratively on education and career pathways that are focused on assuring postsecondary education as an option for youth of all ages and families. The Capital City alliance members (representatives of founding alliance member organizations are signing below) share a common mission of cultivating a college, career, and civic-ready environment and are committed to a shared investment of resources (in-kind and/or financial) to achieve the goals of A Capital City Education.

Commitment to a Multi-sector Citywide Collaboration Focused on Education Pathways

- **Current Status:** A Capital City Education is Salt Lake City's education framework for college, career, and civic readiness. The founding alliance members are the Salt Lake City Mayor's Office, Salt Lake City School District, the University of Utah, Salt Lake City Community College, the Salt Lake City Council and Prosperity 20/20- Salt Lake Chamber of Commerce.
- **Goals:**
 - Develop collaborative practices (how we work together) that value diverse perspectives and center alliance members as collaborating entities who have shared voice and power
 - Identify the founding members of the alliance and formalize their roles and responsibilities
 - Establish *A Capital City Education Advisory Committee* that can guide and support the goals of the Capital City collective
 - Describe and provide a structure for a multi-sector citywide alliance focused on pre-K through postsecondary readiness and success
 - Design and implement a comprehensive and inclusive plan informed by best practices and ongoing sustainability
 - Identify and provide access to education and career pathways for all youth and families

Communication

- **History and Current Status:** Beginning November 2011, following the National League of Cities (NLC) Lumina Leadership Conference, the alliance team began a yearlong process of hosting coalition building meetings with key stakeholder groups. Mayor Becker and representatives of the alliance team hosted an Education Summit on September 27, 2012. This was followed by a summit feedback survey that was circulated to community stakeholders to explore potential ways they could contribute to A Capital City Education. On April 25, 2013 Mayor Becker and Alliance Team members hosted a half-day data conference entitled *Carpe Datum — Seize the Data!* bringing together key stakeholders from multiple city sectors to better understand the rapidly changing demographics of Salt Lake City. These stakeholder gatherings led to the identification of content leaders (Petal Masters) who are assisting the alliance team members with identifying key indicators and best practices at each educational level.
 - **Goals:**
 - Develop a unified communication strategy and consistent meetings among the advisory committee and alliance members
 - Create information collection tools, relationships and spaces that help A Capital City Education identify community assets and initiate ongoing feedback from community stakeholders
 - Design and implement a public web presence for the purpose of external communication, alliance sustainability and outreach
 - Develop an internal online environment that facilitates discussions and document sharing among alliance team, advisory committee and adjunct collaborators, as appropriate
 - Develop a mechanism for A Capital City members to receive ongoing feedback and input from constituency groups
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Data Development & Data Sharing

- **Current Status:** A Capital City Education is collaborating with the Utah Community Data Project (a program of the University of Utah, located at the Bureau of Economic and Business Research) to identify and measure community and education indicators. The UCDP is well into its start-up phase. The proof-of-concept website was showcased at the Carpe Datum Summit with automated reports and a preliminary mapping platform. It is anticipated that it will eventually encompass an online system with community data and indicators with accompanying geospatial visualization. Community capacity building and civic engagement are central objectives of the effort.
- **Goals:**
 - Formalize data-sharing agreements among A Capital City Education alliance team members in order to conduct research regarding the predictors of K - post-secondary readiness and success. These data-sharing agreements should strive to consolidate disparate data sources under the guidance of UCDP as the primary data facilitator for Capital City Education
 - Develop community indicators specific to Salt Lake City and comparable to metrics from other NLC cities
 - Establish data priorities to build a Salt Lake City portal in the UCDP online data system, showcasing relevant community metrics as an example for the data development of other Utah cities
 - Prioritize the “public” access to data in a way that supports and informs information for the public good and protects the use of this data from private and political agendas

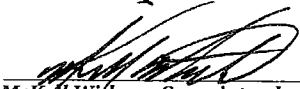
Sustainability and Capacity Building

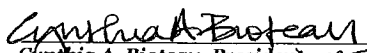
- **Current Status:** Members of A Capital City Education alliance team meet regularly to plan/implement the collaboration development phase.
- **Goals:**
 - Develop a steering committee made up of representatives from key stakeholder groups, youth and families
 - Develop strategies to allow employees of collaborating organizations to allocate time to collaborate on initiatives related to A Capital City Education, such as collaborative major grant applications and cross-institutional data efforts
 - Establish fundraising and shared resource strategies that will support existing and new programs based on need as determined by thorough community needs assessment and asset mapping analysis and ongoing analysis of community education success indicators
 - Create sustainability by creating collective budgetary resources and allocated staff time to propel A Capital City Education
 - Identify potential avenues of funding and fundraising models that could enhance capacity building
 - Collaborate to develop long-range planning document with goal setting and ongoing progress evaluation and projections
 - Institutionalize information sharing across partners

Collaboration with Peer Cities

- **Current Status:** A Capital City Education alliance members have participated in several National League of Cities conferences and meetings to present and exchange ideas with other NLC peer cities.
- **Goals:**
 - Continue to collaborate with the NLC and other sister cities for technical assistance and a better understanding of best practices and national experience
 - Invite members from NLC cities to a future conference to initiate conversations on cross-city collaboration and provide a national context for Salt Lake City's community stakeholders

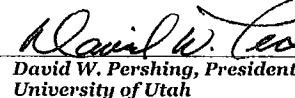

Ralph Becker, Mayor


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